

CONTEXT **DATA!**
GLOBAL **DATA!**
LOCAL **DATA!**



Alert System

BEST WAY TO DO ALERT QUICKLY A POPULATION
FACING IMMINENT DANGER

OUR ADDED VALUE

Use data to warn populations in case of emergency in real time

Are you a company specializing in the management of emergencies and would like a geo-enabled alert tool ? Our Alert System quickly helps you warn citizens who may be exposed to the consequences of a serious event within a defined area.

Infobel's Alert System is effective, and the best solution to select a group to inform in case of emergency.

With our complete database, you have access to quality data that is continually updated. Both global and multilingual, our platform allows you to act quickly and effectively in a number of countries, 24/7/365.

An ideal tool to :

- **Reach as fast as possible an exposed population in case of imminent danger, (terrorist threat, natural disasters, biorisks, etc...)**
- **Raise awarness among collectivity**
- **Take effective actions**
- **Get reliable information**
- **Improve the quality of your service**
- **Give indications about the evolution of an event, or provide timely specific information**
- **Inform about the appropriate measures to take in case of emergency**

Alert System is a solution that allows you to carry out extensive searches and indentify a population on the basis of the following geographic criteria :

- Address (with or without street number + possibility of range)
- City
- Zip code (or zip code range)
- Area based on geographic coordinates (X, Y).
- Once this database is identified, it allows you to integrate these results into any population alert system.

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About Infobel : Kapitol is the publisher of Infobel products specializing in B2B and online services. With a global digital platform, Kapitol-Infobel publishes and continually updates a database of some 350 million telephone subscribers and 186 million businesses worldwide. Operating throughout the world, Kapitol-Infobel also offers numerous B2B solutions including a large range of products and services that allows customers to get or improve, use data for the purposes of publication, marketing, advertising, and other data purpose.



USE DATA